

# GLACVCD BOARD OF TRUSTEES MEETING STAFF REPORTS



Thursday, August 8<sup>th</sup>, 2024

7:00 p.m. Board Meeting

Santa Fe Springs District Headquarters

12545 Florence Avenue, Santa Fe Springs, CA 90670

***Trustee Marilyn Sanabria, President***

***Trustee Ali Saleh, Vice President***

***Trustee Melissa Ramoso, Secretary-Treasurer***

*General Manager, Susanne Klueh*

*Assistant General Manager, Allison Costa*

*Director of Scientific-Technical Services, Steve Vetrone*

*Director of Operations, Mark Daniel*

*Communications Manager, David Pailin Jr.*

*Finance Manager, Yani Segoro-Nguyen*

*Human Resources Manager, Cindy Reyes*

*Board General Counsel, Quinn M. Barrow, Richards, Watson, Gershon*

*Labor Legal Counsel, Oliver Yee, Liebert, Cassidy, Whitmore*

Copies of staff reports or other written documentation relating to agenda items are available online at <https://www.GLAmosquito.org/board-meetings> and are on file at the District's Headquarters at the Front Office for public inspection.

If you have questions regarding an agenda item, please contact the Front Office Staff at (562) 944-9656 ext. 504 during regular business hours.

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# GREATER LOS ANGELES COUNTY VECTOR CONTROL DISTRICT

12545 Florence Avenue, Santa Fe Springs, CA 90670

Office (562) 944-9656 | Fax (562) 944-7976

Email: [info@GLAmosquito.org](mailto:info@GLAmosquito.org) | Website: [www.GLAmosquito.org](http://www.GLAmosquito.org)

## General Manager's Report for August 8, 2024

### Board of Trustees Meeting

As the mosquito season continues into the height of the summer, and many of us are enjoying some precious time off, staff is doing a tremendous job keeping our local House-mosquito, *Culex quinquefasciatus*, and the corresponding West Nile Virus risk under control.

All the while they are also dealing with the unprecedented onslaught of imported cases of dengue virus as the disease is going rampant around the world and residents are returning with infections from travels wide and far. Every such case report results in an extensive door-to-door inspection and treatment campaign that greatly taxes staff resources. Unfortunately, we are still struggling with finding effective ways to control the *Aedes aegypti* populations that are plaguing our residents and pose the risk for local transmission of tropical diseases that are being brought to Los Angeles County with travelers. It is with gratitude and pride that we see staff's immense commitment to our mission of protecting public health to the very best of our abilities.

Therefore, we are happy to report that the reorganization of the Operations Department has come to its conclusion with the onboarding of only one new Vector Control Specialist from outside the agency and we are staffed to meet the challenges before us, as our HR Department has also worked hard to fill as many seasonal positions as humanly possible.

In the middle of all of it the Scientific-Technical Department keeps perusing our efforts towards building a Sterile Insect Technique (SIT) program by continuing releases of sterile males as well as monitoring the impact of their efforts in the pilot project area, while also building out the shipping container in Pacoima to provide additional insectary space with the help of the maintenance staff in Sylmar.

Our Communications team, though still short staffed, is pushing out the summer campaign and has used additional outreach funds to heighten the District's social media presence to heighten residents' awareness of our services as well as encouraging them to take action in the joint task to reduce mosquito populations by eliminating standing water from their properties.

Besides all the routine duties, the Finance Department has been working on closing FY 23/24 and rolling us into the new budget you so kindly approved back in June, as well as working with our auditing firm on reviewing the prior year. While rerouting staff for all departments, HR has also concluded the recruitment of a new HR Analyst who will bring much needed help to the department.

Before this month's Board Meeting, we will be convening the Joint Policy and Budget & Finance Committee to review proposed changes to our investment policy.

We truly cannot thank you enough for the support all of you provide to this agency and myself.

Sincerely,



Susanne Klueh  
General Manager



Allison Costa  
Assistant General Manager

**GREATER LOS ANGELES COUNTY VECTOR CONTROL DISTRICT**

**SCIENTIFIC-TECHNICAL REPORT**

**July 2024**

*Steven Vetrone, Director of Scientific Technical Services*

*Nicolas Tremblay, Senior Vector Ecologist*

*Tanya Posey, Ryan Amick, Rande Gallant, & Courtney Chagolla, Vector Ecologists*

*Colt Bellman, Assistant Vector Ecologist*

*Christopher Ortiz, Vector Field Assistant*

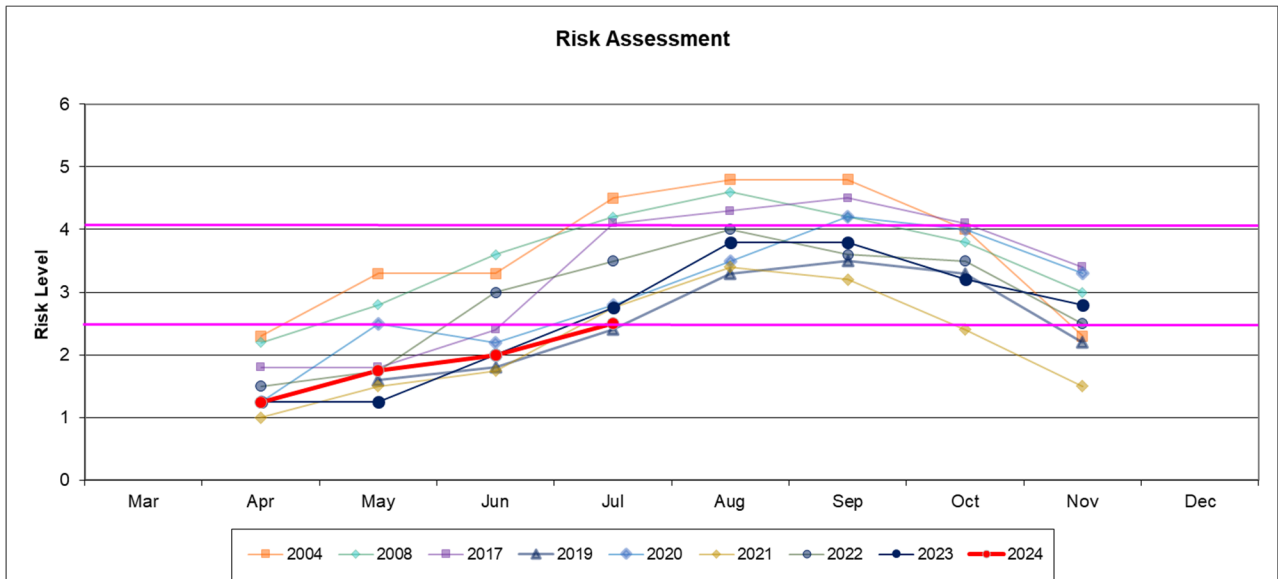
**I. RISK ASSESSMENT**

WN Surveillance Factor	Assessment Value	Benchmark	Value
<b>1. Environmental Conditions</b> High-risk environmental conditions include above- normal temperatures. Urban mosquitoes breeding in municipal water sources may benefit from below normal rainfall.	1	Avg daily temperature during prior half month $\leq 56^{\circ}\text{F}$	<b>4</b>
	2	Avg daily temperature during prior half month $57-65^{\circ}\text{F}$	
	3	Avg daily temperature during prior half month $66-72^{\circ}\text{F}$	
	4	Avg daily temperature during prior half month $73-79^{\circ}\text{F}$	
	5	Avg daily temperature during prior half month $>79^{\circ}\text{F}$	
<b>2. Adult <i>Cx tarsalis</i> and <i>Cx quinquefasciatus</i> abundance</b> Determined by trapping adults, identifying them to species, and comparing numbers to those previously documented for an area and time	1	Vector abundance well below average ( $\leq 50\%$ )	<b>2</b>
	2	Vector abundance below average (51-90%)	
	3	Vector abundance average (91-150%)	
	4	Vector abundance above average (151-300%)	
	5	Vector abundance well above average ( $>300\%$ )	
<b>3. Virus isolation rate in <i>Cx tarsalis</i> and <i>Cx quinquefasciatus</i> mosquitoes</b> Tested in pools of 50. Test results expressed as minimum infection rate (MIR) / 1,000 female mosquitoes tested	1	MIR/ 1000 = 0	<b>2</b>
	2	MIR/ 1000 = 0.1-1.0	
	3	MIR/ 1000 = 1.1-2.0	
	4	MIR/ 1000 = 2.1-5.0	
	5	MIR/ 1000 $>5.0$	
<b>4. Sentinel Chicken Seroconversion</b> Number of chickens in a flock that develop antibodies to WNV. If $>1$ flock is present in a region, number of flocks with seropositive chickens is an additional consideration.	1	No seroconversions	<b>*</b>
	2	1 or more seroconversion over a broad region	
	3	1 or 2 seroconversion in single flock in specific region	
	4	$>2$ seroconversion in one or 1-2 seroconversion in multiple flocks in specific region.	
	5	$>2$ seroconversions in one or more flocks in specific	
<b>5. Dead Bird Infection</b> Includes zoo collections.	1	No WN+ dead birds	<b>2</b>
	2	One or more WN+ dead birds in a broad region	
	3	1 WN+ dead bird in specific region	
	4	2 to 5 WN+ dead birds in specific region	
	5	$>5$ WN+ dead bird + reports of dead birds in specific	
<b>6. Human Cases**</b> This factor is not to be included in the calculation if no cases are detected.	3	One or more human cases in broad region.	<b>**</b>
	4	One human case in specific region	
	5	More than one human case in specific region	
<b>Response Level/ Average Rating</b>		TOTAL	<b>10</b>
Normal Season (1.0-2.5), Emergency Planning (2.6-4.0), Epidemic (4.1-5.0)		AVERAGE	<b>2.50</b>

\* The sentinel chicken program is currently suspended due to laying hen shortages after several years of Newcastle Disease in Southern California.

\*\* Human cases are not calculated until the first case is reported.

II. GLACVCD MOSQUITO-BORNE DISEASE WATCH



Summary

- Mosquito abundance in July decreased moderately (27%) when compared to June. Overall, abundance is currently 15% below the 5 yr. average for the month.
  - Although *Aedes* mosquito abundance remains low, numbers are increasing as the peak season for these species approaches.
- Eight WNV+ mosquito samples were reported during this period within District boundaries.
  - To date, a total of 11 WNV+ mosquito samples have been identified this year.
- A total of three WNV+ dead birds were identified within the District service area.
- No WNV+ human cases have been reported within the District service area.
- No SLE has been detected this year to date.

<i>Culex</i> Mosquito Pools	Number Tested	WNV Positive	WEE Positive	SLE Positive	Other Positive
This Period	256	8	0	0	0
Year to Date	1182	11	0	0	0

Dead Birds	Number Tested	WNV Positive
This Period	10	3
Year to Date	49	3

GLACVCD WNV+

City/Community	Mosquito Pools	Dead Birds	Human Cases	City/Community	Mosquito Pools	Dead Birds	Human Cases
Burbank	1			Pacoima	1		
Granada Hills	1	1		Porter Ranch	2	1	
Lake Balboa	1			Santa Clarita	1		
North Hills	1			Sun Valley		1	
Northridge	2			Winnetka	1		
<b>Total</b>	<b>11</b>	<b>3</b>					

\*New positives in RED

\*\* Previously positive sites in BOLD

**III. GLACVCD BLACK FLY & MIDGE SURVEILLANCE**

**Black Fly**

- Weekly black fly surveys within the Special Assessment Areas of the Los Angeles River and Arroyo Seco Wash will continue through mid-November, depending on the weather.
- Due to the abundant winter rainfall and continued flows in the Big Tujunga Wash, black fly surveillance efforts have been temporarily extended to areas of Sunland along Big and Little Tujunga washes.
- Overall, black fly abundance for July continues to be moderate.
- Efforts continue to modify surveillance methods to provide more robust quantitative assessments of immature black fly populations.

**Non-Biting Midge Fly**

- Weekly midge fly surveillance of the Hansen, San Gabriel River Coastal, and Rio Hondo Spreading Grounds, L.A. Equestrian Center, and Silver Lake Reservoir will continue through mid-November.
- Through July, high midge fly abundance was observed in many of the groundwater replenishment basins. The highest abundance of midge flies was observed in the Hansen Dam Spreading Grounds.
- Monthly reporting of findings to responsible agencies (L.A. Co. Dept. of Public Works & L.A. Dept. of Water and Power) ongoing.

**IV. STERILE INSECT TECHNIQUE (SIT)**

- Collaborative work continues with Orange County MVCD and MosquitoMate.
- Weekly sterile male *Aedes aegypti* releases are ongoing and will continue through October 2024.
- The construction of a temporary mosquito-rearing space for the SIT program at the Pacoima facility is underway.

**V. STATEWIDE MOSQUITO-BORNE DISEASE WATCH 2024**

**Reporting Period: July 01 – July 26, 2024**

<b>Human Cases</b>	WNV	SLE	WEE
This Period	2	0	0
Year to Date	2	0	0

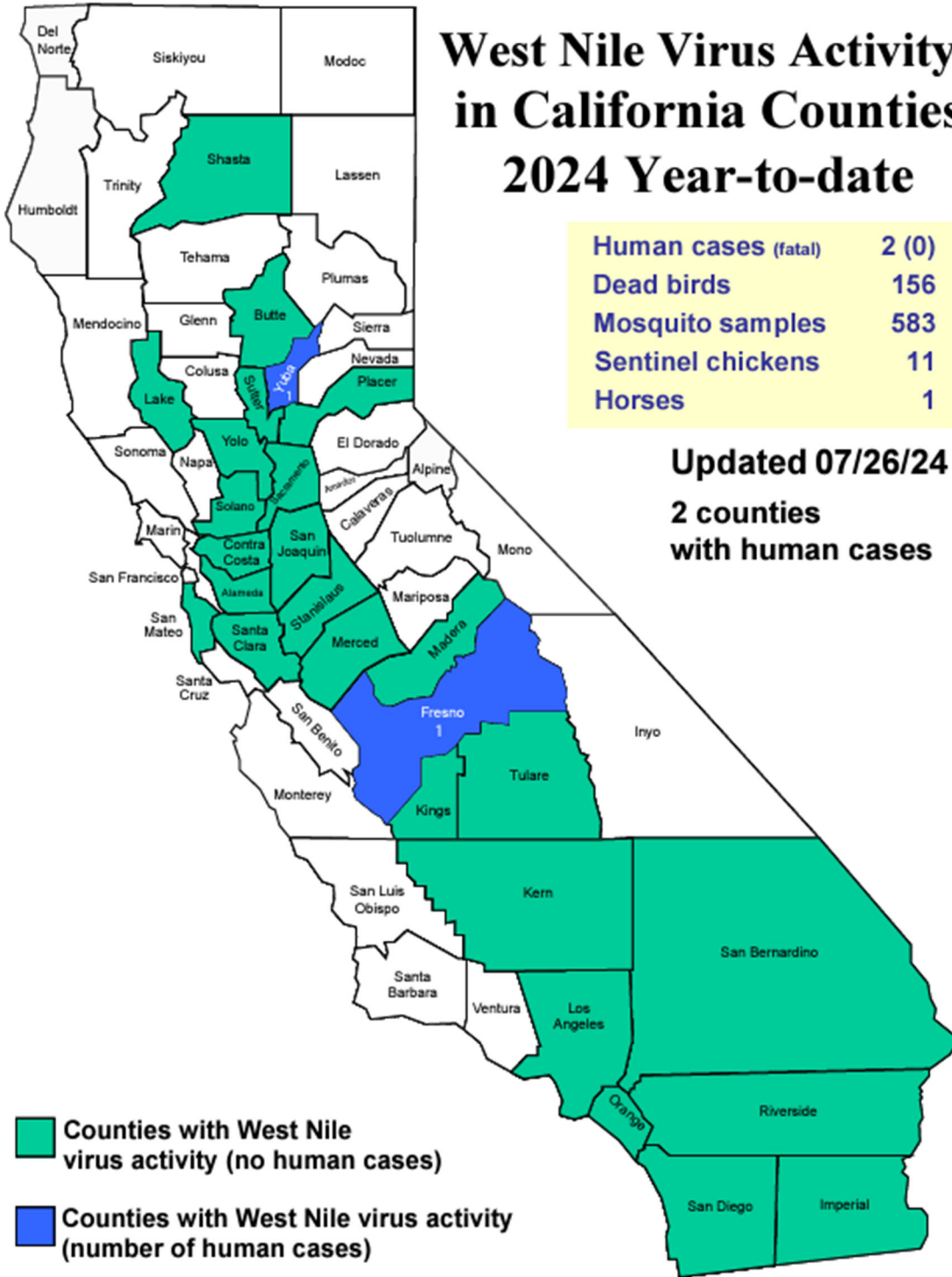
<b>Chickens</b>	Tested	WNV Pos	SLE Pos	WEE Pos	Other Pos
This Period	812	11	0	0	0
Year to Date	2,168	11	0	0	0
<b>Culex Pools</b>	Tested	WNV Pos	SLE Pos	WEE Pos	Other Pos
This Period	8,250	380	4	0	0
Year to Date	24,735	583	13	0	0
<b>Aedes Pools</b>	Tested	CHIK	DENV	ZIKA	
This Period	131	0	0	0	
Year to Date	258	0	0	0	

<b>Dead Birds</b>	Submitted	WNV Pos
This Period	283	28
Year to Date	1,003	156

# West Nile Virus Activity in California Counties 2024 Year-to-date

Human cases (fatal)	2 (0)
Dead birds	156
Mosquito samples	583
Sentinel chickens	11
Horses	1

**Updated 07/26/24**  
**2 counties**  
**with human cases**



**GREATER LOS ANGELES COUNTY VECTOR CONTROL**

**DISTRICT**

**OPERATIONS REPORT**

**July 2024**

*Mark Daniel, Operations Director*

*Rudy Serrano, Applications Analyst*

*Maritza Olmos, Operations Manager, Sylmar*

*Mark Hall, Environmental Program Manager*

*Martin Serrano, Operations Manager, Headquarters*

*Fernando Martinez, Facilities & Fleet Maintenance Supervisor*

**Departmental Activities**

**Operations**

- Operations staff conducted door-to-door activities for (7) human cases of Dengue in Carson, Bellflower, Norwalk, unincorporated Watts, Canyon Country, Canoga Park, and La Canada Flintridge.
- Operations conducted an All-Hands training, Workplace Violence Prevention Program.
- Operations Managers are conducting interviews and onboarding MCT staff from Appleone Employment Services.
- Operation staff is assisting Sci Tech with the construction of the SIT rearing room in Pacoima.
- USD continues their Early Mission treatments due to heavy traffic in Downtown LA, Central Alameda, Chinatown, and Silver Lake areas.
- Applications Analyst is testing and validating their backup and restore procedures.
- Applications Analyst has completed the Redundant Operations application project for Operations' data collection system.
- Supervision is continuing to assess staff with field evaluations and annual performance evaluations.

**Environmental Program**

- Attended the Safe Clean Water Program meeting as a Watershed Area Steering Committee member for the Rio Hondo Watershed. Lack of quorum pushed the meeting to the 30<sup>th</sup>.
- Attended the Safe Clean Water Program Metrics and Monitoring Study Information Session.
- Meeting with City of Gardena Public Works and District staff to assess required work for the Gardena Willow Preserve to address excess mosquito counts affecting the adjacent manor houses and neighborhood.
- Meeting at Jordon Downs housing project with the Housing Authority of L.A. County and all construction contractors and subcontractors associated with the project and faulty installation of the Modular Wetland systems to address the modification required to correct the current conditions.
- Conducted a review of the revised stormwater drainage plans for the Wilmington Promenade Park that eliminates the standing water issue in all 47 park drains.

# STAFF REPORT B

## Facilities & Maintenance

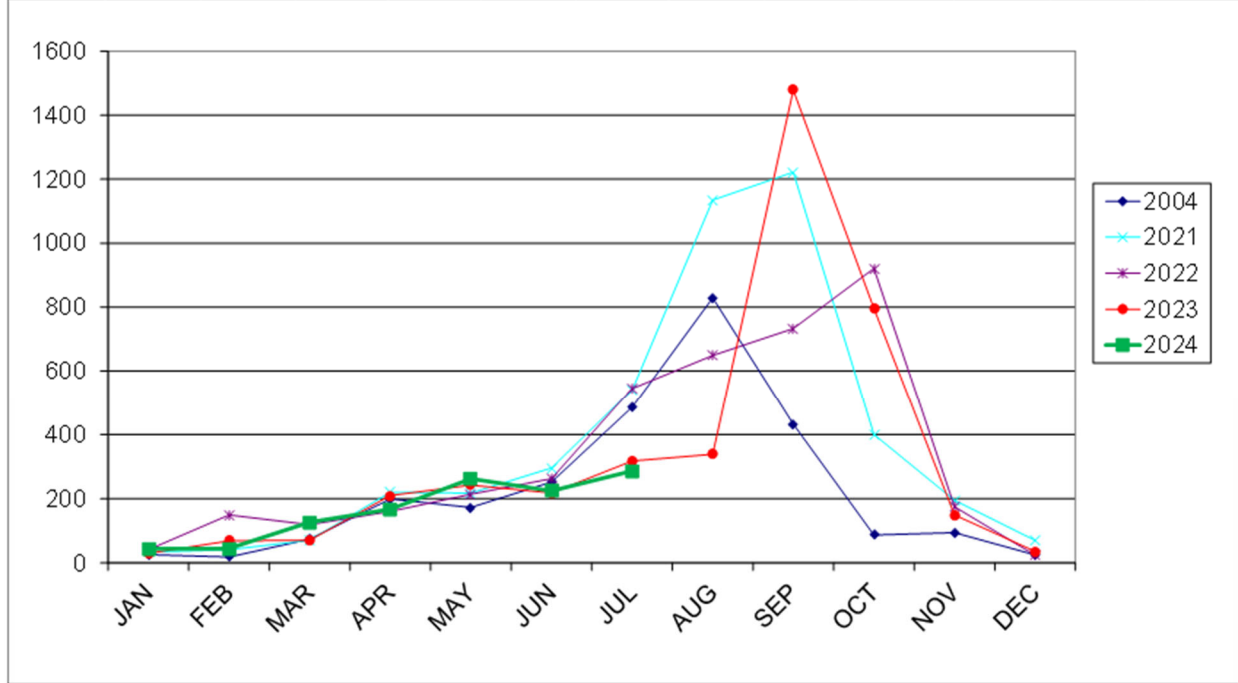
- Completed services and repairs at both facilities to (12) service vehicles including (5) 5K services.
- Purchased and outfitting a new Jeep Wrangle to replace the Santa Fe Springs hard tire Jeep.
- Continuing with Sci Tech fabricating the SIT mosquito rearing room in Pacoima.
- Contracted for the replacement of the main water line pressure regulator that was stolen at Pacoima.
- Staff installed an electronic keypad security system to the pedestrian gate at Santa Fe Springs.

				Hours worked		
				July	2024	
<b>STAFF REPORT B</b>						
<b>WORK PERFORMED BY DISTRICT</b>						
July, 2024						
<b>CONTROL AND OPERATIONS</b>						
Fishing (Mosquitofish)					55	194
Source Reduction					6	125
Mosquito Control	<i>Sources inspected 16,842 / Sources with larvae 7,129</i>				4,906	21,817
Insecticide used:						
Larvicide oils	20.15 gals @	\$45.83	per =	\$	923.47	
Altosid P35	35.28 lbs @	\$19.47	per =	\$	686.90	
Altosid Briquets 30 day	2,639 ea @	\$1.30	ea. =	\$	3,430.70	
Altosid Briquets XR	63 ea @	\$4.09	ea. =	\$	257.67	
Altosid Pellets	11.66 lbs @	\$27.63	per =	\$	322.17	
Altosid Liquid Larvicide	4.61 oz @	\$2.23	per =	\$	10.28	
Sumilarv WSP	906 ea @	\$1.62	per =	\$	1,467.72	
Altosid WSP	90 ea @	\$0.96	per =	\$	86.40	
Vectobac 12AS	52.96 gals @	\$48.05	per =	\$	2,544.73	
Vectobac G	344.78 lbs @	\$3.06	per =	\$	1,055.03	
Metallarv XRP	202 ea @	\$2.50	per =	\$	505.00	
Vectomax FG	1220.27 lbs @	\$9.70	per =	\$	11,836.62	
Vectomax WSP	95 ea @	\$1.99	per =	\$	189.05	
Duplex G	0 lbs @	\$0.97	per =	\$	-	
Vectolex WDG	41.54 lbs @	\$60.40	per =	\$	2,509.02	
Vectobac WDG	0 lbs @	\$45.13	per =	\$	-	
Midge Control					0	10
Insecticide used:						
Dimilin WP 25%	0 lbs @	\$49.34	per =	\$	-	
Black fly Control					77	348
Insecticide used:						
Vectobac 12AS	75.35 gals @	\$48.05	per =	\$	3,620.57	
Underground Mosquito Control	<i>UGSD inspected 11,406 / UGSD treated 9,277</i>				1,712	10,257
Insecticide used:						
Vectobac 12AS	29.26 gals @	\$48.05	per =	\$	1,405.94	
Vectolex WDG	462.78 lbs @	\$60.40	per =	\$	27,951.91	
Fogging					3	6
Insecticide used:						
Duet	4.68 oz @	\$2.05	per =	\$	9.59	
Aquaduet	0 gals @	\$290.69	per =	\$	-	
				<b>Total</b>	<b>\$ 58,812.77</b>	
Supervisory					758	6,608
Continuing Education / Training					266	2,548
Overtime: Community Outreach					16	94
Mosquito Control					298	573
<b>REPAIR AND MAINTENANCE OF EQUIPMENT</b>						
Vehicles					251	1,888
Spray Equipment					24	243
Buildings and yards					279	2,459
VEHICLE MILEAGE :	July	2024		8,851	47,150	
	76,433	291,698				



**Mosquito Service Request Report**

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
<b>2004</b>	26	18	74	199	173	252	485	829	432	87	94	25
<b>2021</b>	33	41	71	220	217	296	540	1135	1222	400	195	70
<b>2022</b>	41	149	119	160	214	262	545	649	733	921	175	24
<b>2023</b>	30	69	71	210	242	218	317	338	1479	796	149	36
<b>2024</b>	44	45	127	167	262	224	286					



**Breakdown of Monthly Service Requests**

	Mosquitoes	Midges	Swimming Pools	Fish Ponds	Other	Black Flies	Yellow Jackets	Total Service Request	Mosquitofish Requests	Number of Mosquitofish
ARTESIA	1							1		0
BELL	1							1		0
BELLFLOWER	3			1				3	1	10
BELL GARDENS	1							1		0
BURBANK	6		1	1				6	1	10
CARSON	5		1					5		0
CERRITOS	7		1	1				7	1	10
COMMERCE	1							1		0
CUDAHY								0		0
DIAMOND BAR	4		3					4		0
DOWNEY	1		1					1		0
GARDENA	3							3		0
GLENDALE	7		3					7		0
HAWAIIAN GARDENS	2		1					2		0
HUNTINGTON PARK								0		0
LA CANADA FLINTRIDGE	1		1					1		0
LA HABRA HEIGHTS	3		1					3		0
LA MIRADA	4							4		0
LAKEWOOD	3			1				3	1	10
LONG BEACH	6			1				6	1	10
LOS ANGELES CITY	178		31	11				178	11	110
LOS ANGELES COUNTY	10		1	4				10	4	40
LYNWOOD								0		0
MAYWOOD								0		0
MONTEBELLO	1							1		0
NORWALK	4		1					4		0
PARAMOUNT	1							1		0
PICO RIVERA	1							1		0
SAN FERNANDO	1							1		0
SAN MARINO	5		1	2				5	2	20
SANTA CLARITA	18		5					18		0
SANTA FE SPRINGS	3		1					3		0
SIGNAL HILL								0		0
SOUTH EL MONTE								0		0
SOUTH GATE	1							1		0
VERNON								0		0
WHITTIER	4		1					4		0
<b>TOTAL</b>	<b>286</b>	<b>0</b>	<b>54</b>	<b>22</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>286</b>	<b>22</b>	<b>220</b>

Mosquito Source Activity

City	Non-Pool	Pools	USD Lids	BMP	Gutter Spots	Total Hrs. Activity
ARTESIA	15	5	149		92	10.94
BELL	46	1	56		55	8.22
BELLFLOWER	102	21	151		453	53.93
BELLGARDENS	50	1	71		96	15.68
BURBANK	215	33	393	19	559	78.62
CARSON	252	20	224	9	347	92.25
CERRITOS	217	24	436	2	1070	70.80
CITY OF COMMERCE	60	1	175	1	175	42.49
CUDAHY	24		21		9	3.01
DIAMOND BAR	56	20	67	14	24	31.50
DOWNEY	126	22	384		2434	100.04
GARDENA	102	1	169	21	973	51.31
GLENDALE	334	48	271	15	656	85.06
HAWAIIAN GARDENS	38	2	51		79	8.42
HUNTINGTON PARK	28	4	113		116	11.06
LA CANADA FLINTRIDGE	70	14	12		100	23.34
LA HABRA HEIGHTS	20	6	4		1	6.55
LA MIRADA	75	13	79		447	29.77
LAKEWOOD	259	12	343		945	71.91
LONG BEACH	322	8	519		2159	127.66
LOS ANGELES CITY	2923	784	4162	546	11337	1,447.89
LOS ANGELES COUNTY	492	109	456	68	221	198.59
LYNWOOD	15	1	220		350	21.71
MAYWOOD	19	2	43		31	4.43
MONTEBELLO	56	14	115	3	150	19.79
NORWALK	209	20	186		955	85.61
PARAMOUNT	128	6	290		409	44.39
PICO RIVERA	106	11	217		968	46.59
SAN FERNANDO	17	5	36	6	212	12.79
SAN MARINO	10	30	30	1	277	13.47
SANTA CLARITA	639	58	445	142	424	266.94
SANTA FE SPRINGS	179	8	137	18	673	53.42
SIGNAL HILL	38	1	70		73	10.29
SOUTH EL MONTE	124	3	65		322	40.21
SOUTH GATE	113	3	162	1	307	30.95
VERNON	70		153		37	14.81
WHITTIER	104	24	179	65	1043	69.70

Non-Pool, Pools etc Column - Total # of insp for source type

Date

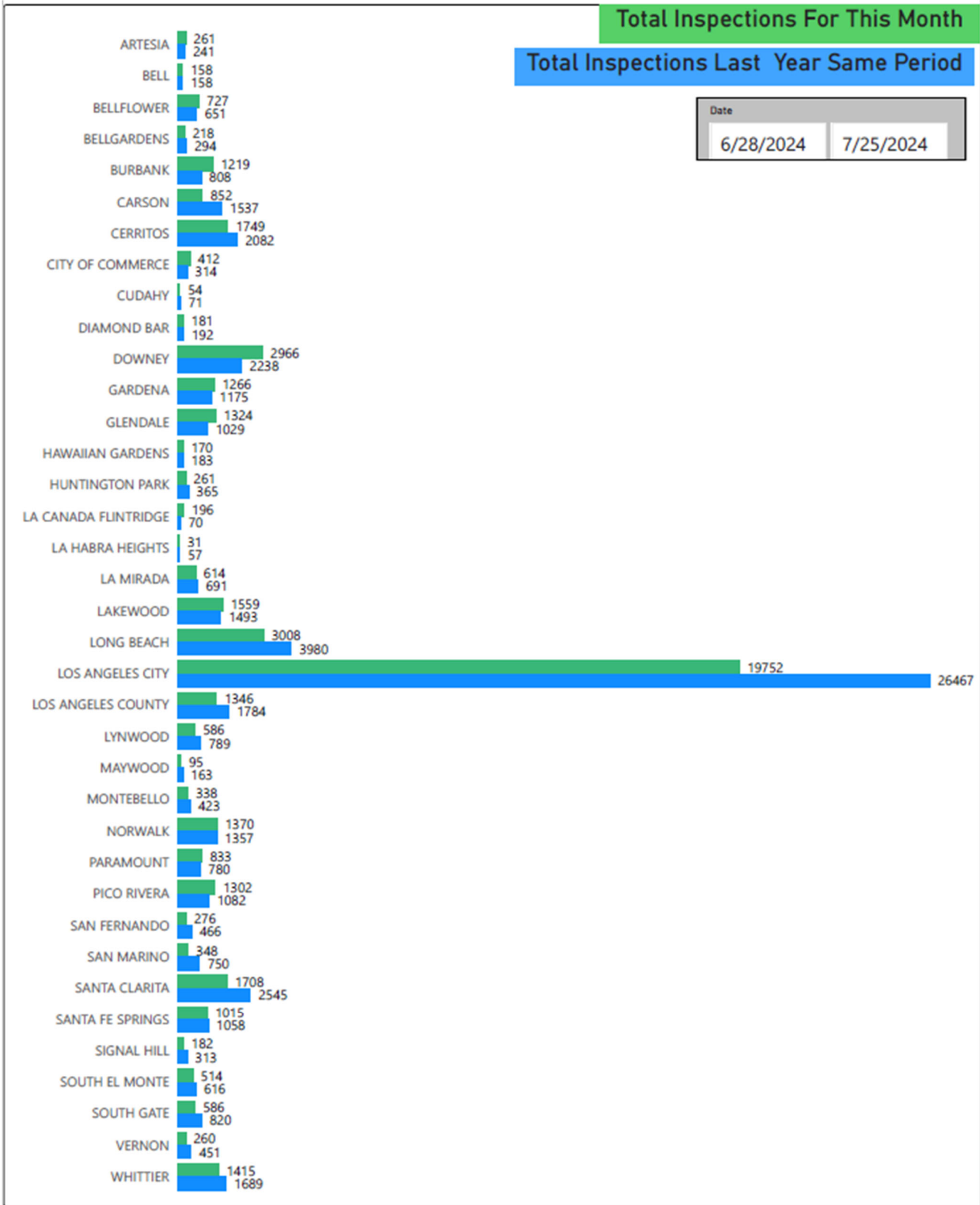
6/28/2024

7/25/2024

City Column - City name

Total Hrs.Activity Column - Total Activity Hrs for city

# STAFF REPORT B



**GREATER LOS ANGELES COUNTY VECTOR CONTROL  
DISTRICT**

**COMMUNICATIONS REPORT  
July 2024**

*David Pailin Jr., Communications Manager  
Caroline Gongora & Helen Kuan, Acting Public Information Officers  
Liliana Moreno, Education Program Coordinator*

**Communication Manager's Summary**

Dear Board of Trustees,

July has been a month of strategic advancements, community engagement, and significant outreach for the Communications Department as we continue to drive awareness and participation in our 2024 initiatives. With the summer season in full swing, our efforts have been focused on optimizing our communication channels and expanding our reach to better serve District residents.

This month's key milestone was the completion of our district email automation, database audit, and subscriber engagement pathways, thanks to the collaboration with our email consultant. This comprehensive overhaul ensures our communications are more targeted, timely, and relevant to our diverse audience. These enhancements will undoubtedly improve the efficiency of our outreach and the overall engagement with our subscribers.

In parallel, we successfully launched the first phase of our digital promotional strategy, which has provided us with critical benchmark data for our upcoming World Mosquito Day event. As of now, we have sold 118 tickets, marking a solid start as we build momentum toward the event. This initial data is crucial in refining our approach and maximizing attendance and participation in the coming weeks.

Additionally, our promotional efforts have received a tremendous boost through digital billboards and social media campaigns, with overwhelming support from our partner cities, including Bell, Whittier, Montebello, Signal Hill, Cerritos, Lynwood, Pico Rivera, Burbank, Bellflower, and Santa Clarita. This collaborative effort has significantly amplified our message, reaching a broader audience and fostering a unified approach to vector control awareness.

The month of July also saw a marked increase in our presence at community events and presentations. The District actively participated in the Lotus Festival at Echo Park, engaged with the Santa Susana Mountain Park Association, and presented at the Burbank City Council Meeting. Our involvement extended to youth education at the City of Santa Fe Springs Summer Camp 2024 and community engagement at the Bellflower Street Festival. These events have been invaluable in directly connecting with residents and reinforcing the importance of mosquito control in their daily lives.

## STAFF REPORT C

Finally, we have secured final contracts and schedules from our TV and radio station vendors, ensuring crucial spots in both prime-time and news programming. These placements are strategically designed to reach key demographics and maximize the impact of our messaging during this critical time of year.

As we continue to push forward with our summer initiatives, the Communications Department remains committed to leveraging these advancements to elevate the District's profile and enhance our engagement with the communities we serve.

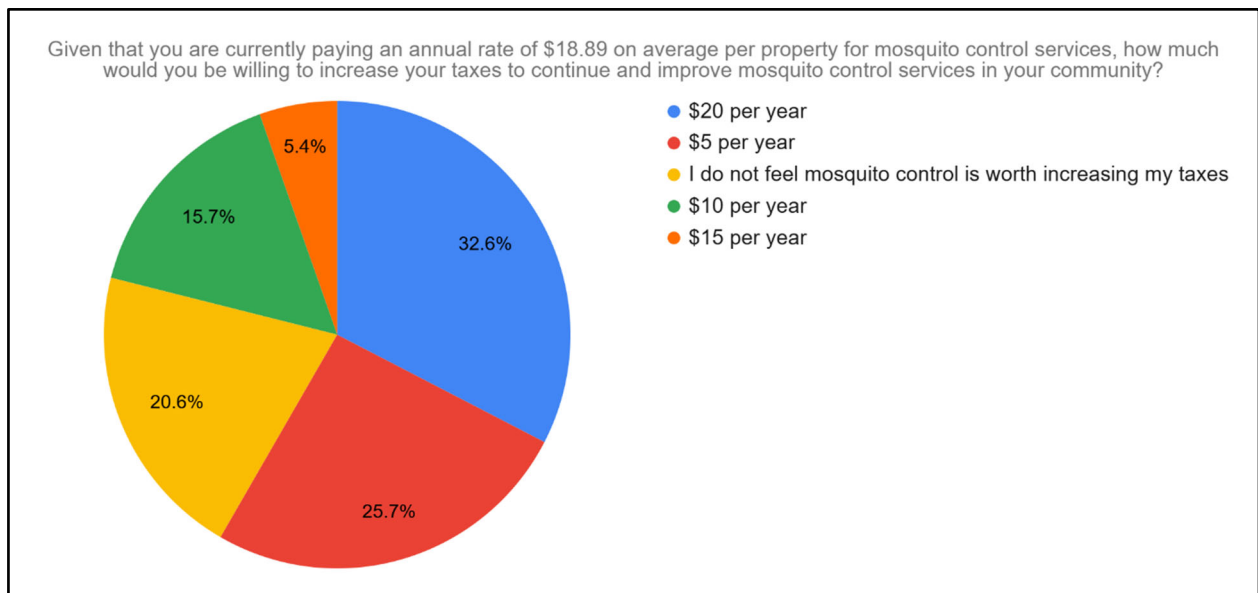
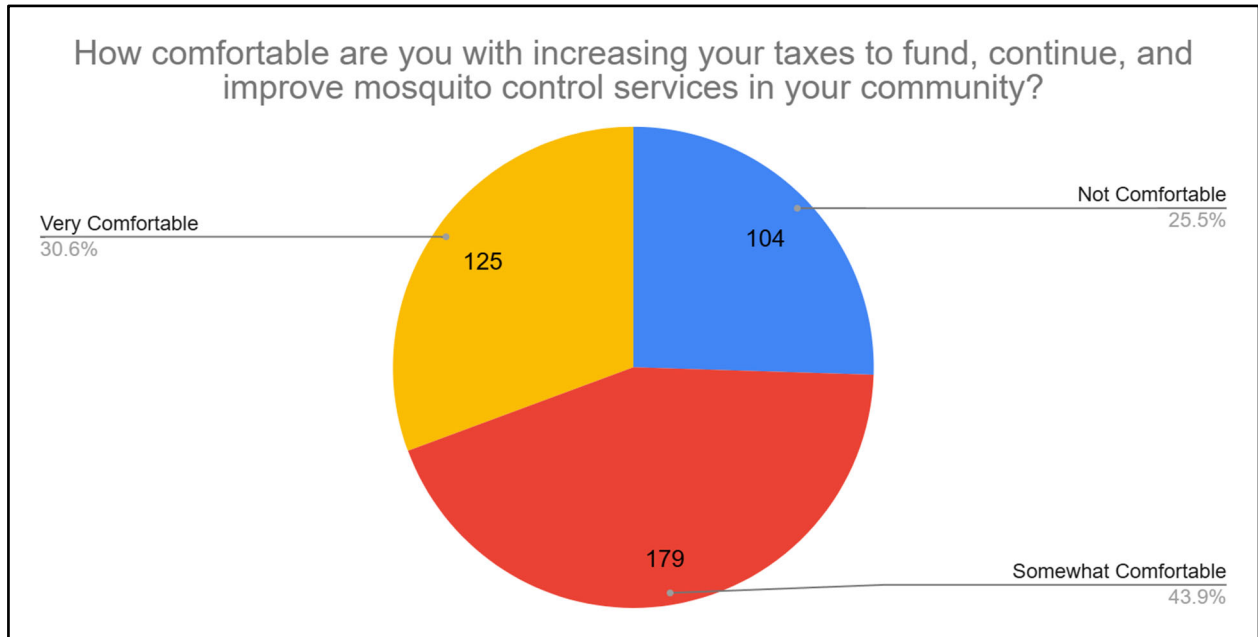
Sincerely,

*David Pailin Jr.*

David Pailin Jr.  
Communications Manager

## Prop 218 Progress / District Homeowner Survey Data

- 408 Responses (**24.5% Over 384 Sample Response Goal**)
- **74.5%** overall comfort level with increasing taxes for Prop 218



## 2024 Summer Campaign Performance Highlights

- 729,000+ Facebook Views
- 165,000+ YouTube Views
- 100,000+ GLACVCD Website Views
- 44,800+ LinkedIn Views
- 118 World Mosquito Day Tickets Sold
- 4 Paid Digital Ads

## Communications Department Fiscal Year Dashboard Data Breakdown

Category	July
<b>PHYSICAL OUTREACH</b>	
Number of Community Outreach / Events / Presentations	6
Number of EPC / Mobile Unit Presentations	2
Number of Literature Drop-Offs	1
Number of Media Interviews	1
Number of Field Support Missions / Neighborhood Postings	4
Number of Attendees (Reach) of Community Outreach / Events / Presentations	292
Number of Attendees (Reach) of EPC / Mobile Unit Presentations	146
Number of Attendees (Reach) of Literature Drop-Offs	900
<b>PHYSICAL OUTREACH REQUESTS</b>	
Number of Media Interview Requests	3
Number of Event Requests	14
Number of Website Service Requests	195
Number of Resident Phone Call Requests	5
<b>POSTING ACTIVITIES</b>	
Number of Outreach Emails Sent	16,135
Number of LinkedIn Posts	30
Number of Facebook Posts	59
Number of X (Twitter) Posts	37
Number of Instagram Posts	41

## STAFF REPORT C

Number of TikTok Posts	4
Number of YouTube Posts	1
Number of Nextdoor Posts	22
Number of Paid Advertisements	4

<b>BEHAVIOR</b>	
Number of LinkedIn Engagements	1,203
Number of Facebook Engagements	205,142
Number of X (Twitter) Engagements	133
Number of Instagram Engagements	789
Number of TikTok Engagements	45
Number of YouTube Engagements	8,647
Number of Nextdoor Engagements	534
<b>REACH</b>	
Number of LinkedIn Impressions	53,808
Number of Facebook Impressions	2,779,723
Number of X (Twitter) Impressions	3,067
Number of Instagram Impressions	33,225
Number of TikTok Impressions	2,878
Number of Nextdoor Impressions	283,822
Number Website Views	103,899
Number of Youtube Views	163,839
Number of Vimeo Views	9
Number of Flickr Views	24
<b>AUDIENCE</b>	
Number of Outreach Emails Subscribers	10,447
Number of Nextdoor Subscribers	1,187,863
Number of Instagram Followers	1,432
Number of TikTok Followers	748
Number of Facebook Likes	4,883



## STAFF REPORT C

Number of X (Twitter) Followers	1,527
Number of YouTube Subscribers	346
Number of LinkedIn Followers	355
Number of Google Reviews	12

**GREATER LOS ANGELES COUNTY VECTOR CONTROL  
DISTRICT**

**FISCAL REPORT**

**July 2024**

July is traditionally a busy month for the Finance Department as we manage tasks across two fiscal years, ensuring payables are posted to the correct budget year and implementing Board-approved payroll changes appropriately. Due to the department's staffing changes, we have been working with temporary staff to assist with daily operations, including accounts payable, payroll, and year-end closing. We also continue to collaborate with Eide Bailly Consultants and the Tyler Technology Team on ongoing projects. Additionally, the department has been working with Nigro & Nigro auditors to provide data and documentation for the interim audit of fiscal year 2023-2024.

**Departmental Activities:**

**Fiscal Consultant Firm Eide Bailly:**

- Facilitating Tyler Technology implementation
- Facilitating FY 23-24 audit
- Evaluation of finance department processes and activities
- General ledger reconciliation
- Training finance staff on best practices and standardized procedures

**Finance Team Activities:**

- Attend configuration trainings for Tyler Technology implementation
- Complete audit requests for interim audit of FY 23-24
- Run payroll for employees & Trustees
- Process checks for payables
- Compose Board Package reports
- Upload 457 & 401a contributions for employees
- Upload payables into Sage 50
- Process CalCard statements from all staff with credit cards
- Reconcile information across finance and payroll software for accuracy

**STAFF REPORT E**

**GREATER LOS ANGELES COUNTY VECTOR CONTROL  
DISTRICT  
HUMAN RESOURCES DEPARTMENT REPORT  
July 2024**

*Cindy Reyes, Human Resources Manager  
Melissa Munoz, Human Resources Analyst  
Vacant, Human Resources Analyst*

**Manager's Summary**

July is known for its warm summer days and outdoor activities, but it is also one of the peak months of the mosquito season, a time when Human Resources is busier than ever. Regardless of being short-staffed and in the middle of our season, our HR team has continued focusing on recruitment, project management, and supporting other departments.

During this busy time, we conducted interviews for several key positions including Mosquito Control Technician, Human Resources Analyst, and Vector Field Assistant. We also assisted Operations with transfer opportunities following the addition of a Board-approved BMP Vector Control Specialist and the vacancy left by a recent retirement in Sylmar. Ronnie Helo, who served the District for 34 years and was an integral part of Sylmar, will be greatly missed. In addition, we finalized and posted job bulletins for several roles including Staff Accountant, Public Information Coordinator, Events & Media Coordinator, Education Specialist, and Communications Specialist. We also welcomed another wave of seasonal employees and an Assistant Vector Control Specialist to the District. Looking ahead, we are excited to onboard more seasonal staff and the Human Resources Analyst next month.

On the project front, we entered all Classification and Compensation Study changes along with the Cost-of-Living adjustments (COLAs) into our Human Resources Information System. Our team also played a crucial role in processing fiscal year-end items, such as the IRS Form 720 and the CalPERS Out-of-Class report. Furthermore, we submitted a request to CalPERS for onsite Open Enrollment support at our upcoming Health Fair. The request ensures that our team is prepared for Open Enrollment, an annual window during which employees can change their health benefits.

Continuing our commitment to support other departments, we gathered and provided requested information to our auditors, assisting Finance and Eide Bailly. We managed employment verifications for staff, which required significant coordination and collaboration with Finance. Additionally, we met with several employees to guide them through the leave process and offered benefits information to those experiencing special life events.

Despite the challenges brought by the busy season, our HR team remains dedicated to assisting other departments, ensuring that all staff receive the support they need to thrive and carry out the District's mission.

Sincerely,



Cindy Reyes, MPA, IPMA-SCP  
*Human Resources Manager*

**Department Trainings & Workshops**

<b>Date</b>	<b>Presenter</b>	<b>Topic</b>	<b>Location</b>
7/3/24	AALRR	Frequently Asked Questions	Via Remote Location
7/17/24	AALRR	What's New at the EEOC	Via Remote Location
7/31/24	AALRR	Legislation	Via Remote Location

**Vacancies**

<b>Department</b>	<b># of budgeted positions</b>	<b># of filled positions</b>	<b># of vacant positions</b>
<b>Executive &amp; Administrative Services</b>	12	9	3
<b>Scientific-Technical Services</b>	9	8	1
<b>Operations</b>	60	59	1
<b>Communications</b>	8	4	4
<b>Maintenance</b>	7	7	0
<b>Total</b>	<b>96</b>	<b>87</b>	<b>9</b>

**Executive & Administrative Services.** The recent reorganization has left three vacancies in the Executive & Administrative Services Department, including positions for the Human Resources Analyst and Staff Accountant classifications. We had Human Resources Analyst interviews on July 3<sup>rd</sup> and the successful candidate will be announced after they are onboarded.

- *Staff Accountant (Payroll)* – Job bulletin posted on 07/11/2024
- *Staff Accountant (Accounts Payable/GL)* – Job bulletin posted on 07/11/2024

**Scientific-Technical Services.** Vector Field Assistant Wesley Collins Jr. went through the recruitment process and was selected for the Assistant Vector Control Specialist position, leaving the Vector Field Assistant position vacant. This prompted us to begin recruiting for it.

- *Vector Field Assistant* – Job bulletin posted on 06/27/2024

**Operations.** We are still recruiting for the last few Mosquito Control Technician vacancies and recently, we filled the Assistant Vector Control Specialist/Vector Control Specialist positions.

- *Mosquito Control Technician.* – Job bulletins posted: 01/24/2024
- *Assistant Vector Control Specialist/Vector Control Specialist* – Congratulations to external candidate John Chang!

**Communications.** The Communications Department has several vacancies, including the Public Information Coordinator, Events & Media Coordinator, Education Specialist and Communications Specialist positions, which require recruitment.

- *Public Information Coordinator* – Job bulletin posted on 07/11/2024
- *Events & Media Coordinator* – Job bulletin posted on 07/11/2024
- *Education Specialist* – Job bulletin posted on 07/11/2024
- *Communications Specialist* – Job bulletin posted on 07/11/2024